

Activity sheet – Draw deforestation

IN PARTNERSHIP WITH **GREENPEACE** AND **foodwatch**[®]

Activity: Draw deforestation

The forest, a treasure in itself

In animated film “Savages”, the forest is almost a character in itself... Loud, mysterious and magnificent, it grows ever more welcoming, vital and lifesaving as the story unfolds and through Kéria’s eyes. It therefore becomes obvious that this protective and sustaining forest is vital to wildlife, as well as to the peoples who inhabit it, including Selai’s entire family.



Deforestation

Forests are the planet’s green lungs. Vital to the Earth’s balance, they play a crucial role in combating climate change and are home to a unique biodiversity. Yet, they are at risk :

**Every two seconds,
a forest area the size of a
football pitch is lost forever.**

This rampant destruction is largely due to agriculture, which accounts for nearly 88% of global deforestation. For years, Europe has been importing products that contribute directly to this phenomenon, such as soya to feed livestock and whose production is devastating South America.



News: Law effective January 2025

Parental decoding: focus on the EU Deforestation Regulation

In 2023, the EU adopted a regulation banning products contributing to deforestation. It is due to take effect on January 1, 2025. This unprecedented and ambitious law could be key in preserving the world’s forests currently being destroyed to produce many of the products we consume in Europe – palm oil, soya to feed livestock, meat, etc. Member States must therefore allocate the necessary economic and human resources to ensure effective implementation of the law, carry out sufficient inspections, and put into force effectively deterrent penalties. It is therefore up to the French government to take decisive actions to ensure that no product responsible for deforestation is sold on its territory!



ACTIVITY from age 7



➔ **Get your child to draw their own representation of deforestation** after watching "Savages". A wonderful way to spark a conversation about the natural environment we live in, and to emphasise its fragility against human activity.

➔ **Discuss together** how harmful this deforestation is to the planet and its wildlife, how sad it is to see forests being destroyed and animals kicked out their natural habitat, and how brave is Keria and her family's fight... Together consider ways to protect biodiversity: by paying attention to what you eat, and by urging 'decision-makers' to take action!

➔ **If your child feels concerned about this cause**, take it a step further and make an impact by sending their drawings to the government. Why? If every child who has seen "Savages" sends their drawings, it will create a powerful movement. By joining in, your child can help make a difference as decision-makers are more likely to be influenced by causes championed by young people. This could impact their commitment to enforce the EU deforestation regulation!

Let's get started!

DRAW DEFORESTATION!

Forests are the planet's green lungs. Vital to the Earth's balance, they play a crucial role in combating climate change and are home to a unique biodiversity. Yet, they are at risk:



WHY : To raise awareness about deforestation – To develop artistic talent – To help protect the forest – To impact society

WHAT : An A4 sheet of paper and drawing materials: pencils, felt pens, erasers, etc.



WHERE : Indoors: either at school or at home.

HOW : After watching "Savages" with your child, draw your own representation of deforestation. Draw on paper what you remember of the film about deforestation.



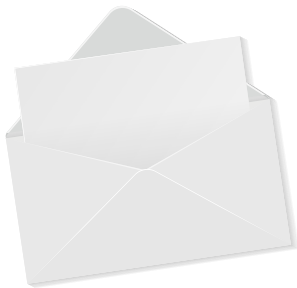
TAKE A STEP FURTHER:

Send your drawings to policymakers!

foodwatch and Greenpeace offer you the opportunity to give power to your drawing by sending it to Mrs Brigitte Macron, the French First Lady, and telling her about your concerns.

Imagine if hundreds of children followed your lead: you will certainly be heard!

Put your drawing in an envelope along with a letter inspired from the following text crafted by foodwatch and Greenpeace, partners of the film:



Sign it with your child's first name and age. If you'd like, you can add a note saying, "I wrote this letter with my mum and/or dad, my grandparents, a friend, etc"

Send it to the following address:

**Madame Brigitte Macron, Palais de l'Élysée
55 rue du Faubourg-Saint-Honoré 75008 Paris, France**

Letters weighing less than 20 grams can be sent to the Élysée Palace post free: time to post your envelope!

Kudos to you for taking a genuine citizen action to fight deforestation!

*Madam First Lady,
I am writing to you to express my deep concern about deforestation. It is a threat to biodiversity and climate stability. Forests provide invaluable services: they sustain hundreds of millions of people around the world, they protect us from climate change, and they are home to a magnificent wildlife. I'm urging you to use every means at your disposal to put an end to practices that jeopardize the lives of my generation, those to come, and the planet's ecosystem.*

Thank you for your help!

GREENPEACE

Greenpeace

Greenpeace has been campaigning against deforestation in France and around the globe for decades..

Thanks to its international network, Greenpeace operates in Brazil and other South American countries, as well as in South-East Asia, Central Africa, and Northern Europe – regions where deforestation is rampant. Collaborating with Indigenous populations, scientists and cartographers, the organisation documents the ongoing forest destruction and fights it using non-violent direct actions of civil disobedience. Greenpeace has actively campaigned against deforestation related to the production of palm oil or soya to feed livestock. Greenpeace is now urging governments to ban the commercialisation of products associated with deforestation to put an end to this harmful practice.

foodwatch

Foodwatch

For the last 10 years, citizen-based watchdog organisation foodwatch has been campaigning to ensure that everyone has access to safe, healthy, sustainable, and affordable food.

foodwatch believes that all issues are interconnected: what is purchased and eaten in Europe should not negatively impact environment or people on the other side of the world. It is the governments' and the food industry's responsibility to ensure this, and foodwatch is committed to holding them accountable.